

sponsorship & membership

2017 prospectus

Communication

Care



PAOCFC

Responsibility

Respect

now & forever

The Prince Alfred Old Collegians' Football Club exists to provide young men, many of whom are old scholars of Prince Alfred College, with the opportunity to play football in a safe environment, where they are challenged, where they learn, and importantly, where they forge life-long friendships.

The Club has a decorated past, and the focus of the committee today is built on two things: NOW and FOREVER. The purpose of today is to continue to be the leader of the pack in the Amateur League, on and off the field. Further, we must build on the 91 year-old foundation set by those before us, by developing the culture, the infrastructure and resources that will see our Club continue to grow into the future.

For the Old Reds to fulfil our purpose, we need your help.

Your membership and sponsorship contributions provide Old Reds with an opportunity to be a part of our Club, one that sees them reach their potential both as footballers and as young men. The landscape of Amateur League football is fast evolving and for us to remain at the forefront now and well into the future, we need you on board so that we are able to continue to provide the footballers and committee with adequate resources.

We have the most generous members and sponsors of any football club in the Amateur League and are the envy of Club's across the state. However, for some time now we have relied on a limited number of sponsors and members, and to those businesses and individuals we are forever indebted. There has never been a more important time in the history of the Club. We would like our Club to not only exist but to be successful NOW and FOREVER and encourage you to be a part of our success.

Regards



Michael Siciliano
PAOCFC Chairman

our reach



200+
ACTIVE
PLAYERS



1000+
FACEBOOK
FOLLOWERS



SPORTING CLUB OF
THE PRINCE ALFRED
OLD COLLEGIANS'
ASSOCIATION



575+
INSTAGRAM
FOLLOWERS



1200+
RECEIVE WEEKLY
NEWSLETTER



5000+
WEBSITE
VISITS



LARGEST OLD
SCHOLARS FOOTBALL
CLUB IN THE LEAGUE

MAJOR

\$5,000 +

- **EXCLUSIVE NAMING RIGHTS**
to a round of games in the 2017 fixture.
- **ADVERTISEMENT**
of your choice to appear on the Red Pages on the club website. www.paocfc.com.au/red-pages
- **MULTIPLE ADVERTISING OPPORTUNITIES**
for your business in the weekly newsletter
- **PRIORITY LOGO DISPLAY**
on the sponsorship ladder that appears in the weekly newsletter and as a footnote to all club emails.
- **WEBSITE LOGO DISPLAY**
in the rolling banner on the home page, and in the Sponsorship tab.
- **PRIORITY SOCIAL MEDIA ADVERTISING**
opportunities for your business through the Club's extensive social media network (Facebook & Instagram).
- **LOGO ON DISPLAY**
at all club events and at weekly presentations.
- **ACCESS TO BENEFITS**
provided by our Sponsors & Members that appear on the Red Pages.
- **INVITATION**
to exclusive member and sponsor only events.
- **EVENT TICKETS**
2 x Presentation Dinner
2 x Ladies & Sponsors Day
2 x Past Players & Sponsors Day

KEY

\$2,500 - \$4,999

- **CO-NAMING RIGHTS**
to a round of games in the 2017 fixture.
- **ADVERTISEMENT**
of your choice to appear on the Red Pages on the club website. www.paocfc.com.au/red-pages
- **ADVERTISING OPPORTUNITIES**
for your business in the weekly newsletter
- **LOGO DISPLAY**
on the sponsorship ladder that appears in the weekly newsletter and as a footnote to all club emails.
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opportunities for your business through the Club's extensive social media network (Facebook & Instagram).
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2 x Ladies & Sponsors Day
2 x Past Players & Sponsors Day

SPONSOR

\$1,000 - \$2,499

- **ADVERTISEMENT**
of your choice to appear on the Red Pages on the club website. www.paocfc.com.au/red-pages
- **AN ADVERTISING OPPORTUNITY**
for your business in the weekly newsletter
- **LOGO DISPLAY**
on the sponsorship ladder that appears in the weekly newsletter and as a footnote to all club emails.
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opportunities for your business through the Club's extensive social media network.
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- **INVITATION**
to exclusive member and sponsor only events.
- **EVENT TICKETS**
2 x Ladies & Sponsors Day
2 x Past Players & Sponsors Day

CORPORATE REDS CLUB

\$500

- **ADVERTISEMENT**
of your choice to appear on the Red Pages on the club website. www.paocfc.com.au/red-pages.
- **AN ADVERTISING OPPORTUNITY**
for your business in the weekly newsletter.
- **NAME DISPLAY**
on the membership ladder that appears in the weekly newsletter.
- **SOCIAL MEDIA ADVERTISING**
opportunity for your business through the Club's extensive social media network.
- **WEBSITE LOGO DISPLAY**
in the Membership tab.
- **ACCESS TO BENEFITS**
provided by our Sponsors & Members that appear on the Red Pages.
- **INVITATION**
to exclusive member and sponsor only events.
- **EVENT TICKETS**
2 x Ladies & Sponsors Day
2 x Past Players & Sponsors Day

REDS CLUB \$220

- **NAME DISPLAY**
on the membership ladder that appears in the weekly newsletter.
- **ACCESS TO BENEFITS**
provided by our Sponsors & Members that appear on the Red Pages.
- **INVITATION**
to exclusive member and sponsor only events.
- **EVENT TICKETS**
2 x Ladies & Sponsors Day
1 x Past Players & Sponsors Day



social media channels

facebook: @princealfredocfc | **instagram:** @paocfc | **website:** paocfc.com.au

sponsorship contacts

Geoff Prest t: 0437 449 840 e: gprest22@gmail.com.au

Tim Hall t: 0417 874 429 e: tim.hall@kainlawyers.com.au

Harry Barnes t: 0433 387 692 e: hbarnes@kpmg.com.au

Communication

Care



PAOCFC

Responsibility

Respect