

PAOCFC Sponsorship & Membership

2018

CATEGORY	MAJOR	KEY	SPONSOR	CORPORATE REDS	REDS CLUB
Amount (incl. GST)	\$5,500+	\$2,750 - \$5,549	\$1,100 – 2,749	\$555	\$255
Merchandise	2018 Sponsors Cap & Club polo	2018 Sponsors Cap & Club polo	2018 Sponsors Cap	2018 Sponsors Cap	2018 Sponsors Cap
Event Tickets	2x all game day events 2x end of season dinner 1x business lunch	2x all game day events 1x end of season dinner	2x all game day events	2x all game day events	1x all game day events + 1x extra for Ladies Day
Sponsor Acknowledgment	<ul style="list-style-type: none"> Website banner logo Game day banner Club events logo Newsletter 	<ul style="list-style-type: none"> Website logo Club events logo Newsletter logo 	<ul style="list-style-type: none"> Website logo Club events logo Newsletter logo 	<ul style="list-style-type: none"> Website - business name only Newsletter - business name only 	<ul style="list-style-type: none"> Website - individual name only Newsletter - individual name only
Sponsors Directory	Red Pages	Red Pages	Red Pages	Red Pages	-
Promotional Advertising	2 Facebook Promotions	2 Facebook Promotions	1 Facebook Promotion (cash sponsors only) Player awards promotion (in-kind sponsors only)	-	-
Round and Event Naming Rights	Minimum of 2 rounds per season & 1 club event	-	-	-	-

Communication

Care



PAOCFC

Responsibility

Respect

Benefits Summary

Event tickets	Game day event tickets for "Ladies Day" and "Past Players & Sponsors Day"	Newsletters	Your logo (sponsors) or your name (members) to appear in category order as the footer to ALL newsletters
Website banner logo	Your logo to appear on the FRONT PAGE banner of our website	Red Pages	The opportunity to run an advertisement of your choosing to appear in Red Pages (www.paocfc.com.au/red-pages)
Website logo	Your logo (or name) to appear under the SPONSORS tab on our website in category order	Facebook promotions	The opportunity to have a promotion or activity of your choosing advertised on the club Facebook account
Website name only	Your name to appear under the MEMBERS tab on our website in category order	Player awards promotions	Recognition at post-game presentations when in-kind vouchers are awarded to the best players for that round
Game day banner	A banner that includes all major sponsors displayed at ALL of our home games and club events	Round naming rights	EXCLUSIVE naming rights to a minimum of 2 rounds for the season
Club events	Your logo will be acknowledged at ALL club events	Event naming rights	Home game event naming rights (jointly with others)

Our Reach



200+
ACTIVE
PLAYERS



1200+
RECEIVE WEEKLY
NEWSLETTER



1000+
FACEBOOK
FOLLOWERS



5000+
WEBSITE
VISITS



575+
INSTAGRAM
FOLLOWERS



OLDEST OLD
SCHOLARS FOOTBALL
CLUB IN THE LEAGUE

Contact

Ryan Ramsey
ramsey@hindmarshpartners.com
0467 767 229

Richard Hockney
richard@rhandassociates.com.au
0427 600 239

David Sanders
david.sanders@au.ey.com
0403 042 330