



PAOCFC SPONSORSHIP & MEMBERSHIP

PROSPECTUS

2019

PAOCFC COMMITTEE

The Prince Alfred Old Collegians' Football Club is ready for a big 2019 season and needs your financial support to help achieve our goal of a Division 1 Premiership!

The upcoming season sees the return of long time rival SPOC to Division 1 and the highlight of the season is sure to be the Front Oval game between the Clubs on 29 June 2019 as part of the School's Sesquicentenary celebrations.

The Club has a long and decorated history, but the focus of the Committee is to build on that history: **NOW and FOREVER**. Our objective is to be a successful and sustainable Club and to continue to be the leader of the pack in the Adelaide Footy League, both on and off the field. We are building on the foundation set by those before us, by developing the culture, the infrastructure

and resources that will see our Club continue to be successful: **NOW and FOREVER**.

For the Club to meet our objectives and fulfil our purpose, we need your support. The Adelaide Footy League is evolving rapidly and is becoming increasingly competitive, particularly at Division 1 level. For us to remain successful at this level: **NOW and FOREVER**, the Club needs your support to provide the resources required by our coaches and footballers to achieve sustainable success.

The Club relies on the generous support of its members and sponsors, the envy of many clubs in the Adelaide Footy League and across the State. With your support our Club will continue to be successful **NOW and FOREVER** and the Club invites and encourages you to be a part of that success.

MAJOR SPONSOR

\$5500 (Incl GST)

Merchandise

2 x 2019 Sponsors Cap
2 x Club Polo

Event Tickets

2 x Tickets to all game day and club events

Sponsor Acknowledgment

Website Banner Logo Display
Game Day Banner
Banner at events
Club Events
Newsletter Ladder

Sponsors Directory

Red Pages

Promotional Advertising

2 x Facebook Promotions

Round and Event Naming Rights

Minimum of 2 rounds per season & 1 club event

KEY SPONSOR

\$2,750 - \$5,549 (Incl GST)

Merchandise

2 x 2019 Sponsors Cap

Event Tickets

2 Tickets to all game day events

1 x Ticket to club events

Sponsor Acknowledgment

Logo and/or business name recognition

Website

Club Events

Newsletter Ladder

Sponsors Directory

Red Pages

Promotional Advertising

2 x Facebook Promotions

SPONSOR

\$1,100 - 2,749 (Incl GST)

Merchandise

2 x 2019 Sponsors Cap

Event Tickets

2 Tickets to all game day events

1 x Ticket to club events

Sponsor Acknowledgment

Logo and/or business name recognition

Website

Newsletter Ladder

Sponsors Directory

Red Pages

Promotional Advertising

1 x Facebook Promotions (cash sponsors only)

Player awards promotion (in-kind sponsors only)

CORPORATE REDS CLUB

\$550 (Incl GST)

Merchandise

1 x 2019 Sponsors Cap

Event Tickets

2 Tickets to all game day events

Sponsor Acknowledgment

Business name only

Website and newsletter

Sponsors Directory

Red Pages

REDS CLUB

\$300 (Incl GST)

Merchandise

1 x 2019 Sponsors Cap

Event Tickets

1 x Ticket to game day events & ticket to Ladies day

Sponsor Acknowledgment

Name only

Website

Newsletter

BENEFITS SUMMARY

Website Banner Logo Display: Your logo to appear on the front page banner of our website.

Website recognition - logo: Your logo to appear under the SPONSORS tab on our website in category order.

Website recognition - name only: Your name to appear under the MEMBERS tab on our website in category order.

Your banner at home game events: A banner supplied by you to be displayed at ALL home game events.

Game day & events banner: A banner that includes all major sponsors, displayed at ALL of our home games & club events.

Club events: Your brand will be acknowledged at ALL club events.

Newsletters/emails: Your logo (sponsors) or your name (members) to appear in category order as the footer to ALL club public emails and ALL newsletters.

Red Pages: The opportunity to run an advertisement of your choosing to appear in Red Pages (www.paocfc.com.au/red-pages)

Facebook promotions: The opportunity to have a promotion or activity of your choosing advertised on the club Facebook account

Player awards promotions: Recognition at post-game presentations when in-kind vouchers are awarded to the best players for that round.

Round naming rights: JOINT naming rights to a minimum of 2 rounds for the season.

Event naming rights: Home game event naming rights (jointly with others)

CONTACT

Sponsorship

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