

2023 sponsor prospectus



PAOCFC

SUPPORT THE REDS IN THE 2023 SEASON





MAJOR SPONSOR

\$12,000+ INCL GST

- Exclusive naming rights to round of games in 2023 fixture.
- Logo displayed on website rolling banner
- Logo displayed on all Club communications including email.
- Club Polo
- Red Pages Advertisement
- Priority advertising opportunities on social media and email
- Event tickets to Ladies Day and other match day events held during the season
- 2 x tickets to End of Season Dinner
- Opportunity to display supplied banner at all home game events



GOLD SPONSOR

\$6000+ INCL GST

- Exclusive naming rights to round of games in 2023 fixture.
- Logo displayed on website rolling banner
- Logo displayed on all Club communications including email.
- Red Pages Advertisement
- Priority advertising opportunities on social media and email
- Event tickets to Ladies Day and other match day events held during the season
- 1 x tickets to End of Season Dinner

SILVER SPONSOR

\$3000 INCL GST

- Logo displayed on website in Key Sponsor category.
- Red Pages Advertisement
- Advertising opportunities on social media and email to promote your business.
- Event tickets to Ladies Day and other match day events held during the season
- 1 x ticket to End of Season Dinner
- Logo display on sponsor ladder that appears in weekly newsletter



Did you know the Reds facebook page reaches over 2500 members of the community. Over 70% of these members are interactive with the group showing genuine engagement with the Reds community.



Our weekly emails are distributed to over 1100 members of the community each week. Each email has an average open rate of 40.2%, far exceeding the average open rate for the sports category of 24.57%*

*data supplied by Mailchimp



BRONZE SPONSOR

\$1500 INCL GST

- Logo displayed on website in the Sponsor section
- Red Pages Advertisement
- Advertising opportunities on social media and email
- Event tickets to Ladies Day and other match day events held during the season
- Logo display on sponsor ladder that appears in weekly newsletter

CORPORATE

PARTNER

\$750 INCL GST

- Business name displayed on website
- Red Pages Advertisement
- Event tickets to Ladies Day and other match day events held during the season
- Social media advertising opportunities for your business



REDS CLUB MEMBER \$330 INCL GST

- Name displayed on the Club website
- Event tickets to Ladies Day and other match day events held during the season
- Name display on sponsor ladder that appears in weekly newsletter



KEY CONTACTS

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Accounts and Invoices

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